

BUMS *ON* SEATS

WWW.BUMSONSEATS.ORG



ABOUT BUMS ON SEATS

STRATEGIC SALES AND MARKETING EXPERTS FOR HOSPITALITY AND LEISURE.

Founded by Amber Staynings in January 2019, we are so proud to boast a diverse client portfolio that spans multisite UK-wide corporate enterprises, as well as small independents, with a team of highly skilled consultants working across the UK.

We **IDENTIFY** Sales & Marketing Opportunities
We **CREATE** Commercial Sales Strategies and Bespoke Training
We **DELIVER** Sales Growth



OUR CLIENTS

“Absolute experts in the industry. BOS is made up of extremely knowledgeable individuals!”

SOPHIE HERBERT

SALES & MARKETING DIRECTOR — BEDS & BARS

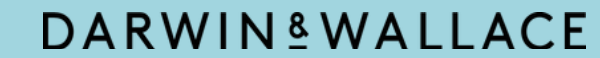
“Bums on Seats have a very collaborative approach with our in-house sales team.

It really helped build our sales, especially over the Christmas period and Bums on Seats have now become an integral part of our pre-booked sales strategy.”

CLIVE WATSON

CEO — CITY PUB GROUP

BUMS *on* SEATS



OUR APPROACH



IDENTIFY

We identify and analyse the areas of your business operation with the greatest opportunity for increasing organic growth.

STRATEGIC HEALTH CHECKS

DISCOVERY SESSIONS

SALES TEAM REVIEWS



CREATE

We write and develop a Sales and Marketing Plan that is specific - and targeted - to your business' needs.

COMMERCIAL SALES STRATEGIES

90 DAY SALES & MARKETING PLANS

BESPOKE TRAINING WORKSHOPS AND COURSES



DELIVER

We are a highly professional and experienced team of expert consultants spanning all areas of business development, strategic marketing and pre-booked sales systems.

CONSULTANCY

INDUSTRY LEADING SALES WORKSHOPS

INDUSTRY ACCREDITED SALES TRAINING

DONT JUST TAKE OUR WORD FOR IT..



**THE CITY PUB GROUP**

★★★★★

During the third quarter of last year we engaged Bums on Seats to help our central sales team boost pre-booked sales. The turnaround was really impressive.

Bums on Seats had a very collaborative approach with our in-house central sales team.

It really helped build our sales, especially over the Christmas period and Bums on Seats have now become an integral part of our pre-booked sales strategy.

Clive Watson - Co-Founder



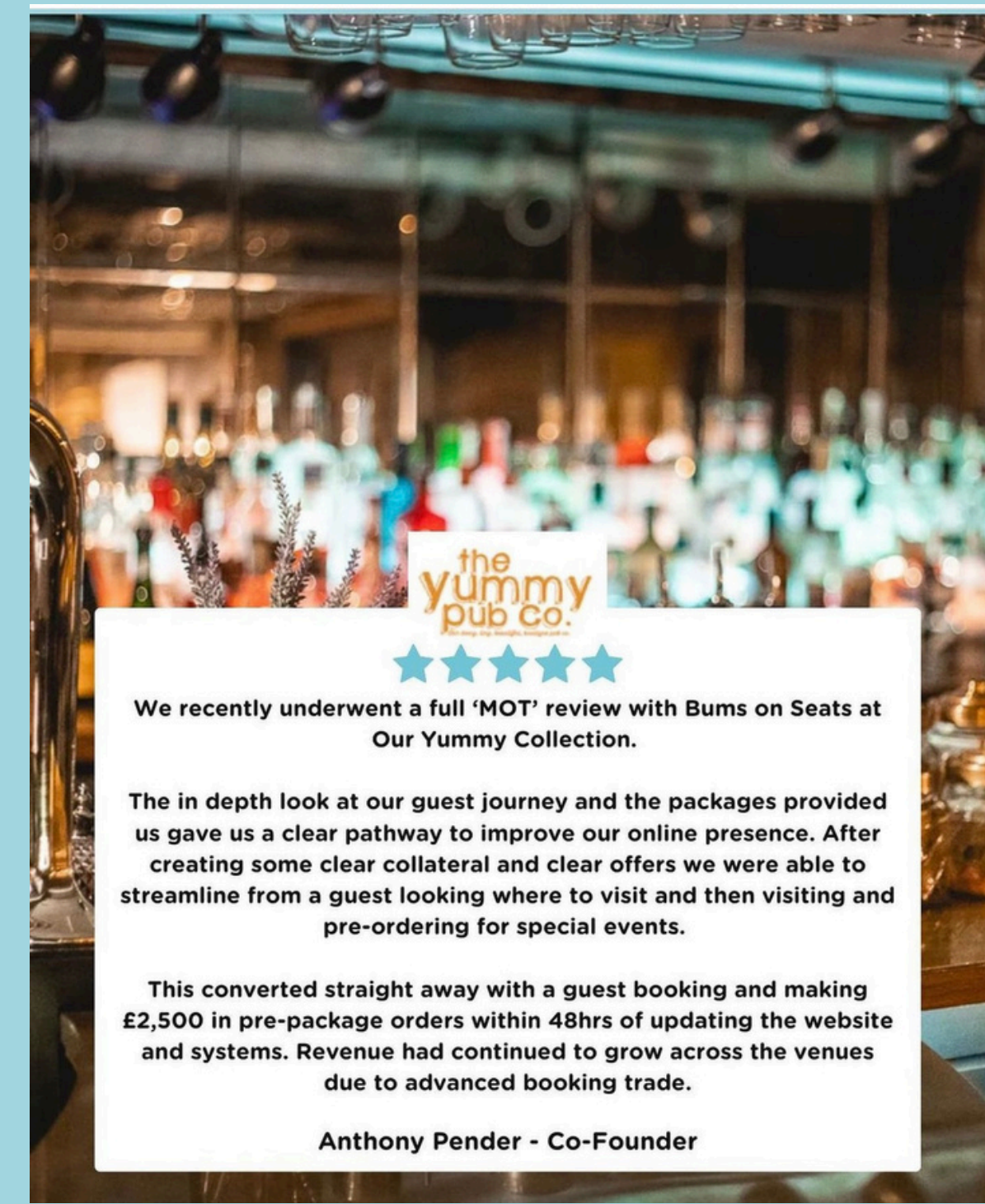
LONDON SHUFFLE
Club

★★★★★

"Who knew there was so much to talk about?!"

Seriously though, it was clearly very well thought through and presented, and it's left me really excited about what can be achieved going forward. "

Nina Hawkins - Co-Founder



the yummy pub co.

★★★★★

We recently underwent a full 'MOT' review with Bums on Seats at Our Yummy Collection.

The in depth look at our guest journey and the packages provided us gave us a clear pathway to improve our online presence. After creating some clear collateral and clear offers we were able to streamline from a guest looking where to visit and then visiting and pre-ordering for special events.

This converted straight away with a guest booking and making £2,500 in pre-package orders within 48hrs of updating the website and systems. Revenue had continued to grow across the venues due to advanced booking trade.

Anthony Pender - Co-Founder

BUMS SEATS



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